

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate		Cash rebate	Finance rate
FORD MOTOR CO.					
<i>Expires Jan. 2. In lieu of rebates, cut-rate financing is available.</i>					
2014 models					
Ford Flex, Taurus	\$2,500-\$3,750	0-3.9%			
Expedition, Explorer	\$2,000	0-3.9%			
Focus, Mustang	\$1,500-\$2,000	0-4.9%			
Econoline (incl. cargo van)	\$1,000-\$1,500	0.9-4.9%			
Super Duty F-250*, Super Duty F-350*, Super Duty F-450	\$1,000	0.9-4.9%			
Escape, Fusion	\$500-\$1,000	0-4.9%			
Fiesta, Fusion Energi	\$500	0-3.9%			
Focus Electric		0-3.9%			
Lincoln MKS, MKT, MKZ		0-4.9%			
2013 models					
Ford Expedition	\$3,750	0-1.9%			
Flex, Taurus	\$2,750-\$3,250	0-1.9%			
Super Duty F-250*, Super Duty F-350*, Super Duty F-450*	\$2,500	0-1.9%			
Econoline (incl. cargo van)	\$2,500	0-2.9%			
F-150	\$1,750-\$2,250	0.9-4.9%			
C-Max Energi, Explorer	\$2,000	0-1.9%			
Edge, Fusion Energi, Mustang	\$1,500	0-1.9%			
Transit Connect*	\$1,500	0-2.9%			
Fiesta, Focus, Fusion	\$250-\$1,500	0-4.9%			
C-Max Hybrid	\$1,000	0-2.9%			
Escape, Focus Electric	\$0-\$500	0-1.9%			
Lincoln MKS, MKT, MKX, MKZ, Navigator		0-1.9%			
GENERAL MOTORS					
<i>Expires Jan. 2. In lieu of rebates, cut-rate financing is available.</i>					
2014 models					
Buick Enclave	\$1,500	0-2.9%			
LaCrosse, Regal, Verano	\$500	1.9-4.9%			
Encore		2.9-4.9%			
Cadillac ATS, CTS*, Escalade, Escalade ESV, SRX, XTS		0-3.9%			
Chevrolet Silverado 2500HD, Silverado 3500HD	\$3,000	0-1.9%			
Malibu, Suburban, Tahoe	\$2,000	0-4.9%			
Cruze, Traverse	\$1,000-\$1,500	0-4.9%			
Silverado 1500	\$1,000	3.9-4.9%			
Equinox, Express (incl. cargo van), Impala	\$500	2.9-4.9%			
Camaro, Sonic, Volt	\$0-\$500	0-5.9%			
GMC Sierra 2500HD, Sierra 3500HD	\$3,000	0-1.9%			
Yukon, Yukon XL	\$1,500-\$2,500	0-2.9%			
Acadia, Sierra 1500	\$1,000-\$1,500	0-4.9%			
Savana*, Terrain	\$500	2.9-4.9%			
2013 models					
Buick Enclave	\$2,000	0-1.9%			
LaCrosse, Regal	\$1,000-\$1,500	0-1.9%			
Encore, Verano	\$500-\$1,000	0-3.9%			
Cadillac CTS*, XTS	\$5,000	0-2.9%			
ATS	\$4,000	0-2.9%			
Escalade (incl. Hybrid), Escalade ESV, Escalade EXT, SRX	\$3,000	0-2.9%			
Chevrolet Volt					
				\$7,000	
Impala, Silverado 1500	\$3,500-\$4,500	0-1.9%			
Silverado 2500HD, Silverado 3500HD	\$2,500-\$4,000	0-0.9%			
Tahoe	\$3,000	0-1.9%			
Malibu, Suburban	\$2,500	0-3.9%			
Corvette, Cruze, Express (incl. cargo van), Traverse	\$2,000	0-1.9%			
Avalanche	\$2,000	3.9-5.9%			
Camaro, Equinox	\$1,500	0-5.9%			
Sonic, Spark	\$0-\$1,000	0-4.9%			
GMC Sierra 1500	\$3,500-\$4,500	0-1.9%			
Sierra 2500HD, Sierra 3500HD	\$2,500-\$4,000	0-0.9%			
Yukon, Yukon XL	\$2,000-\$3,500	0-1.9%			
Acadia, Savana (incl. cargo van)	\$2,000	0-1.9%			
Terrain	\$1,000	0-1.9%			
AMERICAN HONDA MOTOR CO.					
<i>Expires Jan. 6.</i>					
2014 models					
Acura ILX, RDX, RLX, TL					0.9%
2013 models					
Acura TL, TSX, TSX Sport wagon					0.9%
Honda CR-V, Crosstour, Accord*, Civic (incl. Hybrid), Fit, Odyssey, Pilot					0.9-1.9%
JAGUAR LAND ROVER					
<i>Expires Jan. 2.</i>					
2014 models					
Jaguar F-Type					1.9-3.9%
2013 models					
Jaguar XF, XJ, XK					0.9%
Land Rover Range Rover Evoque					0.9%
LR2, LR4					1.9%
NISSAN NORTH AMERICA					
<i>Expires Jan. 2. In lieu of rebates, cut-rate financing is available.</i>					
2014 models					
Nissan Murano CrossCabriolet	\$1,250	0-1.9%			
Altima, Versa Note	\$500-\$1,000	0-1.9%			
2013 models					
Nissan Maxima, Titan	\$2,500-\$3,500	0-1.9%			
Armada, Murano, Quest	\$1,000-\$2,500	0-1.9%			
Altima*, Pathfinder	\$1,000-\$1,500	0-1.9%			
Frontier, Juke, Rogue	\$500	0-1.9%			
Cube	\$500				
Leaf, Sentra, Xterra					0-1.9%
VW GROUP OF AMERICA					
<i>Expires Jan. 2.</i>					
2014 models					
Audi A4, A5, A6, A7, A8, A8 L, allroad, Q5, Q7, S4, S5, S6, S7, S8, SQ5, TT, TTS					1.9-3.4%
2013 models					
Audi A4, A5, A6, A7, A8, A8 L, allroad, Q5, Q7, S4, S5, S6, S7, S8, TT, TTS					1.9-3.4%
VOLVO					
<i>Expires Jan. 2.</i>					
2013 models					
C70, S60, S80, XC60, XC90					0%

*Applies to select models only

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